

Abstract of the Disclosure

A fish tape assembly has a handle slidably mounted on a case formed by a pair of case halves. The periphery of the case has a gap formed therein. The handle has an exterior grip and shoe with a web extending from the shoe through the gap in the case to an interior belt. The belt is continuous around the full circumference of the case to provide increased strength and a shield that precludes a fish tape inside the case from inadvertently popping out through the gap. The handle has a passageway for the tape. The passageway includes a pair of laterally disposed posts that prevent the tape from popping out of the passageway.